

The Sonoma County Housing Leadership Coalition Endorsement Process

The Sonoma County Housing Leadership Coalition will support and promote housing that meets broad community goals and adds value to the community.

- I. The Housing Leadership Coalition supports housing for all income levels, as defined below:

Very Low Income Households:	Less than 50% of Median Income
Low Income Households:	50% to 80% of Median Income
Moderate Income Households :	Between 80% to 120% of Median Income
Above Moderate Income Households:	Over 120% of Median Income

- II. The Housing Leadership Coalition supports the retention and rehabilitation of existing housing units affordable to low and very low-income individuals and families.

- III. The Housing Coalition supports the efforts and projects that address the housing needs of special populations (i.e., elderly, persons with disabilities (including individuals with HIV and AIDS), large families, farm workers, families with female heads of households, and families and persons in need of emergency shelter).

- IV. To receive Coalition endorsement, new housing must:



Provide housing that is affordable to low, very low, or moderate income households.



Discourage Sprawl by being located within existing UGBs, City Sphere of Influences and/or Urban Service Areas (with the possible exception of farm worker housing),



Contribute to meeting the community's unmet fair share of regional housing needs



Additionally, How does this proposed project:

Promote walk-able Communities and the Use of Public Transit and alternatives to the automobile, e.g. bicycles

Promote Mixed uses Within a Neighborhood,

Provide for Creative Community Design,

Promote Community Diversity,

Promote Sustainable Economic Development:

Promote Environmental Responsibility:

Contributes to an efficient use of city and county services:

Promotes Universal accessibility design:

How the Sonoma County Housing Leadership Coalition Endorsement Process Works:

A request for support should be received at least four weeks before the action for support is needed. We encourage developers to contact the Coalition at the earliest possible date, preferably at the design development stage. This allows the project to be

adequately reviewed, and time for the Housing Leadership Coalition to thoroughly examine the project through its committee process.

The Coalition may consider **specific plans, master plans and general plan amendments** that would likely result in housing developments that reflect the guidelines in this statement

The Coalition will endorse and advocate for public and private efforts to increase funding available for development of housing which is affordable to low and very low income households and households with special needs listed above.

Request should include at least the following information:

Proposed Development: Please describe in a brief one page narrative how your project meets the above criteria. Include a map of the proposal (site plan and area map, as well as its geographic location should be submitted along with the following development details:

- ✍ The **timeline for development**
- ✍ The **total number of units**, with number of bedrooms per unit
- ✍ The **total acres** of the development
- ✍ Elevations
- ✍ Plans for **mixed use**
- ✍ Location of **nearest rail or bus transit** station **and** information on **service frequency**

- ✍ List of interested parties, both **potential supporters** and **opponents**
- ✍ The proposed price of units, the number of units proposed at each price level and the range of incomes necessary to purchase or rent these properties.

Environmental Review:

Projects that require either an EIR or an EIS should submit a draft summary of the report with their proposal



Political Process:

The person(s) or organizations submitting the request should provide a schedule of public hearings and their locations.



Background Summary:

A brief background summary should be included with the request for support. Please provide the following type of information: **Summary of past work in the area and background information on the applicant.**

Endorsement: Requests should be sent to the following address: (To be confirmed)

**Sonoma County Housing Leadership Coalition
In organization
C/o National Bank of the Redwoods
Box 402
Santa Rosa, Ca 95402
(707) 573-4916**

Sonoma County Housing Leadership Coalition Support

SCHLC support may include any or all of the following:

- ✍ A letter of support for the project from the Sonoma County Housing Leadership Coalition that can be publicly circulated at the discretion of the developer.
- ✍ Support letters from individual SCHLC members and organizations can be written for public circulation and public advocacy.
- ✍ Active advocacy of the project, including testimony at public hearings by a Coalition representative.
- ✍ HLC and organizational advocacy of the project, including public hearing testimony by a SCHLC representative, along with SCHLC members representing their individual organizations.
- ✍ Individuals or organizations cannot use the Coalition name unless the Sonoma County Housing leadership Coalition has endorsed the project.
- ✍ The Sonoma County Housing Leadership Coalition will either endorse or take no position on specific projects submitted for review.